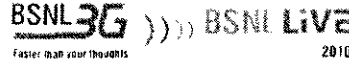


**BHARAT SANCHAR NIGAM LIMITED**  
(VAS BRANCH)  
2<sup>nd</sup> Floor Bharat Sanchar Bhawan, , Janpath, New Delhi 1



No. VAS-12/CBS-General/2012

Dated: 16<sup>th</sup> November, 2012

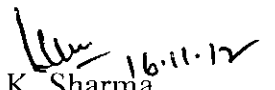
To,

1. All CGMs, Telecom Circles/Districts
2. Sr.GM (CMTS/VAS), Chandigarh/ Pune/ Kolkata/ Trichy/Chennai

**Subject: Discount in tariff for Cell Broadcast Services.**

Tariff for Cell Broadcast services was circulated by this office vide letter no. 200-12/2012-VAS dated 11<sup>th</sup> May, 2012. It has been observed that customers for Cell Broadcast services demands for lower tariff.

2. Approval of the competent authority is hereby conveyed for delegating the powers to CGMs of concerned circles for negotiating and giving appropriate discount on the tariff already conveyed to increase the revenue to BSNL as well as for utilization of network resources.
3. Discount may be decided based on available spare capacity, Market scenario, Market demand and merit of the case. This approval is valid upto 31.03.2013 and will be reviewed afterwards.

  
V.K. Sharma  
Dy. Manager (VAS-III)  
M: 09868241941